



Press Statement Issued by Hammer Lacrosse

Hammer Secures Strong Equity Funding to Fuel Growth

PLEASANTON, CA, October 30, 2007 – Hammer Lacrosse, a leader in high-performance composite lacrosse shafts, recently closed a private equity round to fuel growth and accelerate product development. The founders, already shareholders in the company, provided additional funding and were joined by five new private investors.

“Each of the investors brings unique strength and resources to the company,” said Scott Patterson, Hammer’s President. “The careful addition of each of these investors supports the company’s growth strategy and further positions Hammer for market dominance. I couldn’t imagine a better group of investors to work for.”

HAMMER LACROSSE is a division of Hammer Sports Inc., a leading developer, marketer and distributor of branded performance sports equipment and accessories. Through an unwavering commitment to innovation, Hammer creates products designed to make every athlete a better athlete. Hammer’s products are used primarily in team and individual sports activities such as lacrosse, ice hockey, field hockey, baseball, softball, and water sports. Headquartered in California’s high-tech corridor, Hammer has dedicated R&D and manufacturing facilities with focus on global competition. For more information, visit www.hammerlacrosse.com.