



Press Statement Issued by Hammer Lacrosse

Hammer Participates in USA West Elite Lacrosse Tour Award for International Championship Tournaments

PLEASANTON, CA, June 5, 2009 – Hammer Sports Inc, a leading manufacturer of advanced composite sport shaft technology for lacrosse, the fastest growing team sport in the United States, announced today that Hammer's PowerShaft was chosen for USA West U19 and U23 Lacrosse Tour MVP recognition at the 2009 Asian Pacific Lacrosse Tournament (ASPAC Collegiate Games) in Korea, the 2009 Japanese Friendship games and the prestigious Australian U19 National Championships. The Hammer Shafts will be presented as an award and gift to each opposing team's most valuable player, as selected by the USA Team and Coaches. The award is in recognition of valiant competitive play and a gift of friendship.

The USA West U23 Lacrosse Team will be representing the United States in the 2009 Asian Pacific Lacrosse Tournament. This year's international all-star tournament is being held in Suwon, South Korea from June 15th to the 21st. After playing in the tournament, Team USA will travel to Tokyo for 2009 Japanese Lacrosse Friendship Games against select Tokyo college teams and the Japanese National Team. This year's trip will be coached by Dominic Gomez (Head Coach, Sonoma State), Drew Virk (Head Coach Stanford), and Rob Warner (Assistant Head Coach, University of San Diego).

The USA West U19 Lacrosse Team has been invited to play in the prestigious Australian Under-19 National Championships. The USA U19 team, led by Bruce Dini (Head Coach, Carmel HS, CA) and Greg Guy (Head Coach, Northwood Timberwolves, Irvine CA), will travel from San Francisco, through Sydney, to Adelaide for a tour of the countryside and one demonstration game, followed by the 5-day National Championship tournament.

"Hammer's innovative shaft brings higher performance to lacrosse with its natural flex. We are excited that we can award the top opposing players with the Hammer and that our teams will be using Hammer as a preferred shaft for the games" said Rob Warner (USA West tour director and USA West coach).

Scott Patterson, President of Hammer Sports commented "We are very pleased to support the USA West Teams for both tours abroad knowing that these games have the best lacrosse players competing in all countries. I am sure the games will be intense, good luck to all!"

Over the years, USA WEST LACROSSE All-Star teams, comprised of top players from across the US, have competed in China, Japan, England, Wales, Germany, Australia and the Czech Republic. They won the International Friendship Games in Tokyo in 2000 and 2002, the Beijing Cup in 2002, the 2001 and 2003 Prague Cups and the International Open tournament in Australia in 2002.

The Hammer PowerShaft is a next-generation, composite shaft using modern composite engineering to provide a natural flex, giving the player better feel, control, and speed with less shock and vibration in traffic. The flex allows the athlete to achieve a whole new level of performance.

HAMMER LACROSSE is a division of Hammer Sports Inc., a leading developer, marketer and distributor of branded performance sports equipment and accessories. Through an unwavering commitment to innovation, Hammer creates products designed to make every athlete a better athlete. Hammer's products are used primarily in team sports such as lacrosse and hockey. Headquartered in California's high-tech corridor, Hammer has dedicated R&D and manufacturing facilities with focus on global competition. For more information, visit www.hammerlacrosse.com.

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