



## Press Statement Issued by Hammer Lacrosse

### NLL Hall of Famer – Johnny Mouradian Joins Hammer Board of Directors

PLEASANTON, CA. July 1, 2008 – Hammer Sports Inc, a leading manufacturer of advanced composite sport shaft technology for lacrosse, the fastest growing sport in the United States, announced today that Johnny Mouradian, 2008 NLL Hall of Famer and one of National Lacrosse League's top executives and most successful managers, was elected to Hammer's board of directors. Mouradian is joining the board as an independent director and member of the nominating and governance committees.

"Hammer is clearly one of the most innovative sports equipment companies in the world today," said Johnny Mouradian. "I feel privileged to join this exciting and dynamic team and look forward to working closely with Scott and the board to accelerate the Company's success and its push into new markets. With its performance based technology, I believe the Company has outstanding growth opportunities."

"We are extremely pleased to welcome Johnny to Hammer's Board of Directors. His broad-based industry expertise compliments the composition of the existing Board," said Scott Patterson, Hammer's President. "We look forward to benefiting from his insights, experience and valuable strategic perspective."

Johnny Mouradian, one of the National Lacrosse League's top executives, is now serving his fifth season in San Jose and is currently the President and General Manager of the club. In the Stealth's inaugural 2004 season, he was named NLL General Manager of the Year. Most recently, he led the Stealth to claim the 2008 NLL Western Division Regular Season Title. He has served in a variety of management roles with other NLL teams and has proven to be an effective business and team builder with the uncommon ability to inspire those around him.

He was General Manager for the Buffalo Bandits with a record setting 22 game winning streak and the only team in league history to go undefeated (1993), as well as the Ontario Raiders, Toronto Rock and the Ottawa Rebel. Mouradian has won three NLL championships as General Manager of the Buffalo Bandits in 1992, 1993 and 1996. As well, Mouradian has five NLL championship rings with the Toronto Rock as Shareholder, Vice President and General Manager in 1999 and 2000 and shareholder 2002, 2003 and 2005. So far, Mouradian has won eight Professional World Indoor Championships.

On the international level, Mouradian played on the 1974 and 1978 Canadian World Field Lacrosse Teams and helped Team Canada claim the World Championship in 1978. He was head coach of the 1985 squad and was on the coaching staffs of four Canadian national field lacrosse teams that participated in the World Championships (1982, 1986, 1989 and 1990).

Mouradian was the General Manager of the Canadian National Heritage Cup team in 2002 and 2004. In 2003, Mouradian was the General Manager of the Canadian National Indoor Lacrosse team that won the inaugural World Indoor Championships. He currently serves as Chairman of the Canadian National Team and helped Team Canada win the World Indoor Championships in Halifax, Nova Scotia, Canada in June 2007.

Mouradian was inducted into the NLL Hall of Fame in February 2008 for his ability to build winning organizations. He was inducted into the Canadian Lacrosse Hall of Fame in 2001 for his achievement as a player of the 1978 national team that won the World Championships in England. Mouradian was also inducted into the Ontario Lacrosse Hall of Fame in 1998, the Ithaca College Sports Hall of Fame in 2000, the Lakeport High School Hall of Fame in 2003 and the St. Catharines Sports Hall of Fame, May of this year.

**HammerLacrosse.com**

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HAMMER LACROSSE is a division of Hammer Sports Inc., a leading developer, marketer and distributor of branded performance sports equipment and accessories. Through an unwavering commitment to innovation, Hammer creates products designed to make every athlete a better athlete. Hammer's products are used primarily in team and individual sports activities such as lacrosse, ice hockey and field hockey. Headquartered in California's high-tech corridor, Hammer has dedicated R&D and manufacturing facilities with focus on global competition. For more information, visit [www.hammerlacrosse.com](http://www.hammerlacrosse.com).

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